

****BBA Scholarship Essay Outline****

I. Introduction

- A. Hook: Engaging opening statement
- B. Purpose of the essay: Explain the significance of the scholarship
- C. Thesis statement: Brief overview of personal goals and aspirations

II. Personal Background

- A. Academic achievements
- B. Extracurricular involvement
- C. Overcoming challenges

III. Career Goals

- A. Short-term objectives
- B. Long-term aspirations
- C. Importance of a BBA in achieving these goals

IV. Contributions to the Community

- A. Volunteer work and community service
- B. Leadership roles and impact
- C. Future contributions as a BBA graduate

V. Financial Need

- A. Explanation of financial situation
- B. Importance of scholarship for education
- C. Commitment to using education for future contributions

VI. Conclusion

- A. Recap of main points
- B. Final thoughts on the importance of the scholarship
- C. Call to action: Why the scholarship committee should choose you