

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Scholarship Committee's Name]
[University/Organization Name]
[Address]
[City, State, Zip Code]

Dear [Scholarship Committee's Name],
I hope this letter finds you well. I am writing to formally appeal the decision regarding my BBA scholarship application dated [insert application date]. I appreciate the time and effort the committee has dedicated to reviewing my application, and I am grateful for the opportunity to express my concerns regarding the outcome. Upon receiving the notification of denial on [insert notification date], I took time to reflect on my application and the components involved in your decision. I genuinely believe that I possess the qualities and qualifications that align with the scholarship's mission and objectives. [Insert specific reasons for the appeal. Discuss any new information, personal circumstances, or additional achievements that may strengthen your case for reconsideration.]

I am deeply committed to my studies and aspire to make a positive impact through my education in business administration. I respectfully request that the committee re-evaluate my application in light of these points. Thank you for considering my appeal. I am hopeful for the opportunity to further discuss my application or provide any additional information needed.

Sincerely,
[Your Name]
[Your Student ID (if applicable)]