[Your Company Letterhead] [Date] [Distributor's Name] [Distributor's Address] [City, State, Zip Code] Dear [Distributor's Name], Subject: Distributorship Terms and Conditions We are pleased to inform you that after careful consideration, [Your Company Name] has decided to appoint you as a distributor of our products. Below are the terms and conditions governing this distributorship agreement: 1. **Duration of Agreement** This agreement will commence on [start date] and shall continue until [end date], unless terminated by either party in accordance with the terms herein. 2. **Territory** The distributor will have the right to sell products within the following territory: [define territory]. 3. **Products Covered** This agreement covers the following products: [list products]. 4. **Pricing and Payment Terms** a. The pricing structure is as follows: [details on prices]. b. Payment terms are [specify payment terms and deadlines]. 5. **Orders and Delivery** The distributor must place products orders via [method of ordering], and delivery will be made within [timeframe] after the order is confirmed. 6. **Marketing and Promotion** The distributor agrees to actively promote the products and adhere to the marketing guidelines provided by [Your Company Name]. 7. **Reporting and Performance Evaluation** The distributor will provide sales reports on a [specify frequency] basis to [Your Company Name] for performance evaluation. 8. **Termination Clause** This agreement may be terminated by either party with [number of days] days' written notice for any reason. 9. **Confidentiality** Both parties agree to keep all proprietary information confidential and not disclose it to third parties. 10. **Governing Law** This agreement shall be governed by the laws of [jurisdiction]. Please sign below to confirm your acceptance of these terms and conditions. Sincerely, [Your Name] [Your Title] [Your Company Name] [Your Contact Information] Accepted and Agreed:

[Distributor's Name]

[Title]

[Date]

^{*}Please return a signed copy of this letter to [Your Company Name].*