

[Your Aquatic Center's Name]

[Address]

[City, State, Zip Code]

[Phone Number]

[Email Address]

[Date]

[Recipient's Name]

[Recipient's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

We are excited to announce the upcoming seasonal programs at [Your Aquatic Center's Name]! As we dive into the [Season] season, we have a variety of programs designed for swimmers of all ages and skill levels.

**\*\*Program Highlights:\*\***

- **\*\*Swim Lessons:\*\*** From beginners to advanced, our certified instructors will help you improve your technique and build confidence in the water.

- **\*\*Water Aerobics:\*\*** Join us for fun and invigorating classes that combine fitness and water exercise.

- **\*\*Lifeguard Certification Course:\*\*** Become a certified lifeguard with our comprehensive training program.

- **\*\*Family Swim Nights:\*\*** Enjoy a night of swimming fun with family and friends.

**\*\*Registration Details:\*\***

- Registration opens on [Start Date] and will close on [End Date].

- To register, please visit our website at [Website URL] or contact us at [Phone Number].

Don't miss out on these exciting opportunities to improve your swimming skills, stay active, and have fun this [Season]! We look forward to welcoming you back to [Your Aquatic Center's Name].

Sincerely,

[Your Name]

[Your Title]

[Your Aquatic Center's Name]