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[Your Company Letterhead]
[Your Name]
[Your Job Title]
[Your Company Name]
[Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Client's Name]
[Client's Company Name]
[Client's Address]
[City, State, Zip Code]
Dear [Client's Name],
Subject: Notification of Price Increase
We hope this message finds you well. We are writing to inform you about
an upcoming change to our pricing structure that will take effect on
[effective date].
As a valued client, we want to provide you with advance notice that, due
to [reason for price increase, e.g., rising costs of materials,
inflation, etc.], we will be implementing a price increase of [specific
percentage or amount]. This adjustment allows us to continue providing
you with the high-quality products/services that you have come to expect
Starting on [effective date], our new pricing will be as follows:
- [List specific products/services and new prices]
We understand that changes in pricing can be challenging, and we are
committed to working with you to ensure a smooth transition. Should you
have any questions or concerns regarding this change, please do not
hesitate to reach out to us directly at [contact information].
Thank you for your understanding and continued partnership. We look
forward to serving you and appreciate your support during this time.
[Your Signature (if sending a hard copy)]
[Your Typed Name]
[Your Job Title]
[Your Company Name]
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