[Your Company Letterhead]
[Date]
[Recipient's Name]
[Recipient's Address]
[City, State, Zip Code]
Dear [Recipient's Name],

We are excited to inform you about our latest promotional offer just for you! As a valued customer, we appreciate your loyalty and want to reward you with an exclusive deal.

Starting from [Start Date] to [End Date], you can enjoy [describe the promotional offer, e.g., "20% off on all products," "buy one get one free," etc.]. This is the perfect opportunity to [mention a benefit related to the offer, e.g., "fill your home with our new collection," "try out our bestsellers," etc.].

To take advantage of this offer, simply use code $[Promo\ Code]$ at checkout or present this letter in-store.

Don't miss out! Visit us at [Website URL or Store Location] and make the most of this amazing offer.

Thank you for being a part of our community. We look forward to serving you soon!

Best regards,
[Your Name]
[Your Title]
[Your Company Name]
[Your Contact Information]
[Website URL]